



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

National Media, Inc
815 Slaters Ln
Alexandria, VA 22314-1219

Contract # 1399198

Schedule Dates	10/26/12-11/06/12	Date Entered	10/24/12
Advertiser	National Republican Congressional Committee (23	Last Modified	10/24/12
Agency	National Media, Inc (1454)	Entered By	Katie Freckleton
Product	POLITICAL ISSUE (ns) (1187)	CO-OP	No
Brand	NRCC IE 10/26 (473365)	Headline #	06394641
Salesperson	TeleRep/DC, Washington DC (2995)	Demo	A35+
Sales Office	TeleRep Washington DC	Order Type	Normal
Buyer Name	MEDIAASSISTANT, NMRPP	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	155/426/3486	Commission	\$7,656.00
Account Types	National/Political Issue Agency BRD	Net Total	\$43,384.00
Billing Type	Standard	Sales Tax	
Comments	NRCC IE 10/26 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****,		

Salt Lake City (KUTV)		
By Broadcast Month	Spots	Rate
Oct. 2012	5	\$5,650.00
Nov. 2012	25	\$45,390.00
Grand Total:	30	\$51,040.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	11/02/12-11/02/12	1	:30	10P- 10:35P (MST)						1			1	\$5,000.00	\$5,000.00	Salt Lake City (KUTV)	2 NEWS AT 10PM	10/24/12
2.0	Normal Line / SPOT (2)	10/26/12-11/02/12	1	:30	10:35P- 11:35P (MST)						1			2	\$1,250.00	\$2,500.00	Salt Lake City (KUTV)	D LETTRMAN	10/24/12
3.0	Normal Line / News (3)	11/02/12-11/02/12	1	:30	6A- 8A (MST)						1			1	\$1,560.00	\$1,560.00	Salt Lake City (KUTV)	2 NEWS AT 6AM	10/24/12
4.0	Normal Line / SPOT (4)	10/26/12-11/02/12	1	:30	9A- 10A (MST)						1			2	\$630.00	\$1,260.00	Salt Lake City (KUTV)	LET'S DEAL	10/24/12
5.0	Normal Line / News (5)	10/29/12-11/05/12	1	:30	10:35P- 11:35P (MST)			1						2	\$1,250.00	\$2,500.00	Salt Lake City (KUTV)	D LETTRMAN	10/24/12
6.0	Normal Line / News (6)	10/29/12-11/05/12	1	:30	6A- 8A (MST)			1						2	\$1,560.00	\$3,120.00	Salt Lake City (KUTV)	2 NEWS AT 6AM	10/24/12
7.0	Normal Line / SPOT (7)	10/29/12-10/29/12	1	:30	9A- 10A (MST)			1						1	\$630.00	\$630.00	Salt Lake City (KUTV)	LET'S DEAL	10/24/12
8.0	Normal Line / Sports/Other (8)	11/03/12-11/03/12	1	:30	10:35P- 11:05P (MST)							1		1	\$1,000.00	\$1,000.00	Salt Lake City (KUTV)	TALKIN SPORTS	10/24/12
9.0	Normal Line / News (9)	10/27/12-10/27/12	1	:30	5P- 6P (MST)							1		1	\$950.00	\$950.00	Salt Lake City (KUTV)	2 NEWS AT 5 PM	10/24/12
10.0	Normal Line / Prime (10)	11/03/12-11/03/12	1	:30	8P- CBS-Crimetime Saturday							1		1	\$1,560.00		Salt Lake City (KUTV)	CRIMTIME SA	10/24/12
11.0	Normal Line / Prime (11)	10/27/12-10/27/12	1	:30	8:59P- CBS-48 Hours (Saturday)							1		1	\$1,880.00	\$1,880.00	Salt Lake City (KUTV)	Program Change/Exception - College FB 6p-9p	10/24/12
12.0	Normal Line / News (12)	11/04/12-11/04/12	1	:30	10P- 10:35P (MST)							1		1	\$5,000.00	\$5,000.00	Salt Lake City (KUTV)	2 NEWS AT 10PM	10/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Katie Freckleton 10/25/12



KUTV
299 S Main St
Ste 150
Salt Lake City, UT 84111

National Media, Inc
815 Slaters Ln
Alexandria, VA 22314-1219

Contract # 1399198

Schedule Dates 10/26/12-11/06/12
Advertiser National Republican Congressional Committee (23)
Agency National Media, Inc (1454)
Product POLITICAL ISSUE (ns) (1187)
Brand NRCC IE 10/26 (473365)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name MEDIAASSISTANT,NMRPP
Phone/Fax /
CPE 155/426/3486
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments NRCC IE 10/26
***** THIS IS A CASH IN ADVANCE SCHEDULE *****,

Date Entered 10/24/12
Last Modified 10/24/12
Entered By Katie Freckleton
CO-OP No
Headline # 06394641
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,656.00
Net Total \$43,384.00
Sales Tax

Salt Lake City (KUTV)

By Broadcast Month	Spots	Rate
Oct. 2012	5	\$5,650.00
Nov. 2012	25	\$45,390.00
Grand Total:	30	\$51,040.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / Sports/Other (13)	10/26/12-11/04/12	1	:30	10:35P- 11:35P (MST)								1	2	\$940.00	\$1,880.00	Salt Lake City (KUTV)	TALKIN SPORTS	10/24/12
14.0	Normal Line / News (14)	11/04/12-11/04/12	1	:30	5P- 6P (MST)								1	1	\$1,880.00	\$1,880.00	Salt Lake City (KUTV)	2NEWS AT 5 SUN	10/24/12
15.0	Normal Line / News (15)	11/01/12-11/01/12	1	:30	10P- 10:35P (MST)					1				1	\$5,000.00	\$5,000.00	Salt Lake City (KUTV)	2 NEWS AT 10PM	10/24/12
16.0	Normal Line / SPOT (16)	11/01/12-11/01/12	1	:30	10:35P- 11:35P (MST)					1				1	\$1,250.00	\$1,250.00	Salt Lake City (KUTV)	D LETTRMAN	10/24/12
17.0	Normal Line / News (17)	11/01/12-11/01/12	1	:30	6A- 8A (MST)					1				1	\$1,560.00	\$1,560.00	Salt Lake City (KUTV)	2 NEWS AT 6AM	10/24/12
18.0	Normal Line / SPOT (18)	11/01/12-11/01/12	1	:30	9A- 10A (MST)					1				1	\$630.00	\$630.00	Salt Lake City (KUTV)	LET'S DEAL	10/24/12
19.0	Normal Line / News (19)	10/30/12-10/30/12	1	:30	10P- 10:35P (MST)			1						1	\$5,000.00	\$5,000.00	Salt Lake City (KUTV)	2 NEWS AT 10PM	10/24/12
20.0	Normal Line / SPOT (20)	10/30/12-10/30/12	1	:30	10:35P- 11:35P (MST)			1						1	\$1,250.00	\$1,250.00	Salt Lake City (KUTV)	D LETTRMAN	10/24/12
21.0	Normal Line / News (21)	10/30/12-11/06/12	1	:30	6A- 8A (MST)			1						2	\$1,560.00	\$3,120.00	Salt Lake City (KUTV)	2 NEWS AT 6AM	10/24/12
22.0	Normal Line / SPOT (22)	10/30/12-10/30/12	1	:30	9A- 10A (MST)			1						1	\$630.00	\$630.00	Salt Lake City (KUTV)	LET'S DEAL	10/24/12
23.0	Normal Line / SPOT (23)	10/31/12-10/31/12	1	:30	10:35P- 11:35P (MST)					1				1	\$1,250.00	\$1,250.00	Salt Lake City (KUTV)	D LETTRMAN	10/24/12
24.0	Normal Line / News (24)	10/31/12-10/31/12	1	:30	6A- 8A (MST)					1				1	\$1,560.00	\$1,560.00	Salt Lake City (KUTV)	2 NEWS AT 6AM	10/24/12
25.0	Normal Line / SPOT (25)	10/31/12-10/31/12	1	:30	9A- 10A (MST)					1				1	\$630.00	\$630.00	Salt Lake City (KUTV)	LET'S DEAL	10/24/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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REP HEADLINE# 6394641
*** ORIGINAL REV#0 ***

Section 1

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP

OCT24/12 11.56
*** KUTV-TV ***

ADV # ADV. NAME ISS/NRCC-IE

AGY # AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

815 SLATERS LANE

ALEXANDRIA, VA 22314

REP. # OFF. # SALESMAN #

BUYER NAME NMRPP MEDIAASSISTANT

SALES PRSN WA- CHERYL BLAIR

ORDER # 1399198

CONTRACT # 6394641

CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC IE 10/26

EST#3486 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT26/12 NOV6/12 WK-2

CITY TAX STATE TAX

CO-OP BILLING NEEDED

DATE OCT24/12 11.56

REP: TO SHANNON
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$52,600
PLEASE CONFIRM, THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 155
AGENCY PRODUCT CODE = 426
AGENCY EST# = 3486

1			1000P-1035P	30		\$5,000.00	11/2	11/2	1		FRI	1
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PROGRAM : 2 NEWS AT 10PM
CON COM1: 2 NEWS AT 10PM

2			1035P-1135P	30		\$1,250.00	10/26	10/26	1		FRI	1
2			1035P-1135P	30		\$1,250.00	11/2	11/2	1		FRI	1

PROGRAM : D LETTRMAN
CON COM1: D LETTRMAN

REP HEADLINE# 6394641
 *** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT24/12 11.56
 *** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
3			600A-800A PROGRAM : 2 NEWS AT 6AM CON COM1 : 2 NEWS AT 6AM	30		\$1,560.00	11/2	11/2	1		FRI	1
4			900A-1000A PROGRAM : LETS DEAL CON COM1 : LETS DEAL	30		\$630.00	10/26	11/2	1		FRI	2
5			1035P-1135P PROGRAM : D LETTRMAN CON COM1 : D LETTRMAN	30		\$1,250.00	10/29	11/5	1		MON	2
6			600A-800A PROGRAM : 2 NEWS AT 6AM CON COM1 : 2 NEWS AT 6AM	30		\$1,560.00	10/29	11/5	1		MON	2
7			900A-1000A PROGRAM : LETS DEAL CON COM1 : LETS DEAL	30		\$630.00	10/29	10/29	1		MON	1
8			1035P-1105P PROGRAM : TALKIN SPORTS CON COM1 : TALKIN SPORTS	30		\$1,000.00	11/3	11/3	1		SAT	1
9			500P-600P PROGRAM : 2 NEWS AT 5 PM CON COM1 : 2 NEWS AT 5 PM	30		\$950.00	10/27	10/27	1		SAT	1
10			800P-900P PROGRAM : CRIMTME SA CON COM1 : CRIMTME SA	30		\$1,560.00	11/3	11/3	1		SAT	1
11			900P-1000P PROGRAM : 48HR MSTRY CON COM1 : 48HR MSTRY	30		\$1,880.00	10/27	10/27	1		SAT	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
12			1000P-1035P PROGRAM : 2 NEWS AT 10PM CON COM1 : 2 NEWS AT 10PM	30		\$5,000.00	11/4	11/4	1		SUN	1
13			1035P-1135P PROGRAM : TALKIN SPORTS CON COM1 : TALKIN SPORTS	30		\$940.00	10/28	11/4	1		SUN	2
14			500P-600P PROGRAM : 2NEWS AT 5 SUN CON COM1 : 2NEWS AT 5 SUN	30		\$1,880.00	11/4	11/4	1		SUN	1
15			1000P-1035P PROGRAM : 2 NEWS AT 10PM CON COM1 : 2 NEWS AT 10PM	30		\$5,000.00	11/1	11/1	1		THU	1
16			1035P-1135P PROGRAM : D LETTRMAN CON COM1 : D LETTRMAN	30		\$1,250.00	11/1	11/1	1		THU	1
17			600A-800A PROGRAM : 2 NEWS AT 6AM CON COM1 : 2 NEWS AT 6AM	30		\$1,560.00	11/1	11/1	1		THU	1
18			900A-1000A PROGRAM : LETS DEAL CON COM1 : LETS DEAL	30		\$630.00	11/1	11/1	1		THU	1
19			1000P-1035P PROGRAM : 2 NEWS AT 10PM CON COM1 : 2 NEWS AT 10PM	30		\$5,000.00	10/30	10/30	1		TUE	1
20			1035P-1135P PROGRAM : D LETTRMAN CON COM1 : D LETTRMAN	30		\$1,250.00	10/30	10/30	1		TUE	1

REP HEADLINE# 6394641
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT24/12 11.56
*** KUTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			600A-800A	30		\$1,560.00	10/30	11/6	1		TUE	2
PROGRAM : 2 NEWS AT 6AM												
CON COM1: 2 NEWS AT 6AM												
22			900A-1000A	30		\$630.00	10/30	10/30	1		TUE	1
PROGRAM : LETS DEAL												
CON COM1: LETS DEAL												
23			1035P-1135P	30		\$1,250.00	10/31	10/31	1		WED	1
PROGRAM : D LETTRMAN												
CON COM1: D LETTRMAN												
24			600A-800A	30		\$1,560.00	10/31	10/31	1		WED	1
PROGRAM : 2 NEWS AT 6AM												
CON COM1: 2 NEWS AT 6AM												
25			900A-1000A	30		\$630.00	10/31	10/31	1		WED	1
PROGRAM : LETS DEAL												
CON COM1: LETS DEAL												
26			900P-1000P	30		\$7,500.00	10/31	10/31	0		WED	0
PROGRAM : CSI												
CON COM1: CSI												
OCT/12			\$5,650.00	NOV/12		46950.00						
CONTRACT TOTAL												52600.00
TOTAL SPOTS												31

MARKET TOTALS \$146,111 KUTV 36% KTVX 11% KSL 17% KSTU 34% KUCW 0% KJZZ 2% KCSG 0%
KMYU 0%

SVC- NSI
DEMOS- RA35+*